



The people focused approach to unlocking innovation acceleration

# Networked Innovation Program

## About the program

Did you know that 25% of all R&D efforts is wasted each year on inventions that have already been patented? We believe that our ESTI people-focused approach on knowledge exchange is the key to unlocking innovation acceleration. How can you tap into the tacit knowledge inside and outside the organization. The success of any innovation ecosystem lies in the ability to absorb innovations and manage value creation through connecting people peer-to-peer.

That is why we have created a highly successful peer-to-peer Networked Innovation Program that unlocks the tacit knowledge through a comprehensive approach that covers:

- Customized organizational design
- Cultural and behavioral organization development by thinking in ecosystems.
- Selection, development and training of networked innovation champions.
- Internal collaboration model for problem broadcasting and processing.
- A model that can be rolled out using your existing ICT infrastructure.
- Management structure and metrics framework to implement a learning organization.
- Formation of an active Community of Practice.
- Coaching and training for continued development.

This program is the essence of our 20 years of hands-on experience in open innovation, innovating with partners and ecosystem thinking and building.

## Program information

### Participants:

24 – 48 people per cohort

### Language:

English and Dutch

### Duration:

1 year.

The program is customized to the needs of your organization. Typically, a full year is needed for setting up all relevant organizational structures, recruitment, dissemination, training and implementation.

### For whom?

All organizations both public and private.

### Good to know:

The program has been implemented successfully within a large global corporation.

ESTI - the EcoSystem Thinking Institute is a spin-off from Holst Centre, the first open innovation institute of the Netherlands. ESTI is a non-profit foundation that actively generates successful innovations around societal challenges. With practical knowledge, experience and a healthy dose of ecosystem thinking, the team creates solid collaborations. ESTI works based on the principle: shared problems, shared risk and shared results. Real open innovation brought into practice!

\* According to the European Patent Office

## For more information

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