



Brought to you 'live on stage', online or in a hybrid format

Partnership Practitioner Program

Get introduced to successful ecosystems!

The Partnership Practitioner Program is very well suited for the implementation of collaborations with different types of stakeholders. This multi-day program was originally created at the High Tech Campus Eindhoven, where complete ecosystems work successfully through the modus of open innovation.

Get to know the working models behind the successes. What are the lessons learned? The program offers new insights and the necessary mindsets for partnering with external organizations. A fixed part of the program is the Ecosystem Game[®], that forms the recurring thread in different steps of the game.

ESTI - the EcoSystem Thinking Institute is a spin-off from Holst Centre, the first open innovation institute of the Netherlands. ESTI is a non-profit foundation that actively generates successful innovations around societal challenges. With practical knowledge, experience and a healthy dose of ecosystem thinking, the team creates solid collaborations. ESTI works based on the principle: shared problems, shared risk and shared results. Real open innovation brought into practice!

An example program:

Day 1
Ecosystem Game[®] round 1 & 2 (Getting started / First set-up)
Masterclass ecosystem skills and mindsets
Innovation Culture Workshop

Day 2
Masterclass internal and external alliances
Ecosystem Game[®] round 3 & 4 (Prepare / Negotiate)
Masterclass ambiguity & interventions

Program information

Participants:
16 – 40 people

Language:
English or Dutch

Duration:
4 full days. The training can travel to any location – also digitally – and can be set up flexibly.

For whom?
Every professional who is active in building partnerships for the private and public sector, or the combination of both.

Good to know:
All ESTI Academy programs can be tailored to the needs and wanted outcomes of the client or partner.

Day 3
Models for collaboration / Open Innovation
Problem Definition Workshop
EcoSystem-Thinking Toolbox for partnering

Day 4
Mapping learnings to daily practice
Translating the models and the workshop for you
Validation round of the Ecosystem Game[®]
Wrap-up and conclusions

For more information

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