



Prepare your organization for successful collaborations with the outside world

# The Open Innovation Culture

## About the training

Many organizations come to the realization, that they cannot fulfill their innovation requirements only in-house. This has often to do with the speed innovations are introduced: the so-called clockspeed of innovation.

In a number of domains (sectors) the model of open innovation has been developed and implemented successfully; among others in the high-tech sector.

During this 2-day training you learn to actively apply the steps needed to prepare your organization for open innovation with partners or ecosystems.

You get an answer to the questions:

- Who takes the decision in the organization to actively collaborate with the outside world?
- What is open innovation and how open is it?
- Which mindsets are needed in open innovation?
- How important is the culture? What is diversity?
- Who do you need first? Who in further steps?
- What does open innovation mean for leadership?
- How do you create support in the organization?
- Which internal processes are affected by the decision to work with external partners?
- How do you organize your internal alliance?
- How do you recruit and select the people for the interface with the outside world?
- How do you prepare to absorb knowledge that is brought in from outside?

The uniqueness of this 2-day interactive training is in the ACTION! There is much research and theory about open innovation, and fortunately also proven experience in practice.

## Program information

**Participants:**  
8 to 40 people

**Language:**  
English and Dutch

**Duration:**  
2 full days, 4 half days.  
The training can travel to any location – also digitally - and can be set up flexibly.

**For whom?**  
Professionals who develop their organization in the broadest sense of the word. Program management, R&D, HR, Procurement, Operations.

**Good to know:**  
All ESTI Academy programs can be tailored to the needs and wanted outcomes of the client or partner.

ESTI - the EcoSystem Thinking Institute is a spin-off from Holst Centre, the first open innovation institute of the Netherlands. ESTI is a non-profit foundation that actively generates successful innovations around societal challenges. With practical knowledge, experience and a healthy dose of ecosystem thinking, the team creates solid collaborations. ESTI works based on the principle: shared problems, shared risk and shared results. Real open innovation brought into practice!

## For more information

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