

# How open innovation helps accelerate innovation in the public domain

Global trends, increased adoption of new technologies, major social challenges and scarcity on the labor market demand new innovations

## ABOUT THE TRAINING

The global trends are creating more and more uncertainty in the coming decades. This requires governments on all levels to develop new innovation options to prepare for different possible futures and challenges. The expertise and solutions for the challenges are beyond the existing organizational boundaries and networks. Developing innovation requires an open innovation modus. This requires new collaboration capabilities and skills. Working in an open innovation modus has created enormous value for many companies that have learned to collaborate with an ecosystem of innovation partners. Especially for the public domain open innovation is important to handle the high level of uncertainty in the coming years.

With this 1-day masterclass you will get answers to these questions:

- What is (open) innovation and an innovation ecosystem?
- What are the benefits of working in open innovation modus?
- Which mindsets are needed for open innovation?
- How can open innovation contribute to improving the knowledge and resources within the public domain?
- What are the implications on a macro-, meso-, micro-, and nano-level? Regarding the collaboration outside of the organization, the team and individual?
- How to create support for involvement in the multi-helix?
- What are examples of successful innovation ecosystems?
- What insights in collaboration on the demand side are there? What can you do tomorrow to put it in practice?

## PROGRAM- INFORMATION

**Participants:** 12 to 40 persons

**Language:** Dutch or English

**Duration:** 1 full day

The master class can be delivered on location and is flexible in content for the group.

**For whom:** Professionals and leaders from the public domain that want to get familiar with the principles of open innovation and working in an ecosystem.

**Good to know:** All ESTI Academy programs are customized to the needs of the client.

ESTI - the EcoSystem Thinking Institute is a spin-off from Holst Centre, the first open innovation institute of the Netherlands. ESTI is a non-profit foundation that actively generates successful innovations around societal challenges.

With practical knowledge, experience and a healthy dose of ecosystem thinking, the team creates solid collaborations. ESTI works based on the principle: shared problems, shared risk and shared results. Real open innovation brought into practice!

For more information:

ESTI Foundation – EcoSystem Thinking Institute

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