



"The ESTI-team clearly has deep knowledge and experience in innovation trajectories." Gerdi Berkers, Mitros

# Innovation Challenge



## About the training

For working in open innovation from a problem- or mission-driven approach, a challenge trajectory is very well suited. This method helps in working on the same problem with multiple organizations. After all, many organizations have the same needs.

For this type of innovation programs, two main starting points are needed:

1. It is important to start with a sharp, clear problem definition, with a solid business case.
2. The second point is that sufficient support base is created throughout the process up until the implementation. This is important for both the defined problem, as well as accepting solutions that come from external parties.

But where do you start? Where do you find parties with the same problem or mission? How do you prepare your organization? During this 2-day training we lead you through the steps to come to real solutions.

From defining the 'good' problem to the implementation of the solutions. This requires a structured approach and creating the right preconditions to organize a successful challenge.

As a spin-off from Holst Centre and neutral facilitator of large innovation challenge trajectories, we will gladly share our knowledge and experience in this training. We will give you tips and pointers on the do's and don'ts and the lessons learned.

## Programma information

**Participants:**  
8 – 40 people

**Language:**  
English or Dutch

**Duration:**  
2 full days. The training can travel to any location – also digitally – and can be set up flexibly.

**For whom?**  
Innovation Managers, quarter makers, project managers, that want to prepare for generating real solutions to their problem or mission.

**Good to know:**  
All ESTI Academy programs can be tailored to the needs and wanted outcomes of the client or partner.

ESTI - the EcoSystem Thinking Institute is a spin-off from Holst Centre, the first open innovation institute of the Netherlands. ESTI is a non-profit foundation that actively generates successful innovations around societal challenges. With practical knowledge, experience and a healthy dose of ecosystem thinking, the team creates solid collaborations. ESTI works based on the principle: shared problems, shared risk and shared results. Real open innovation brought into practice!

## For more information

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