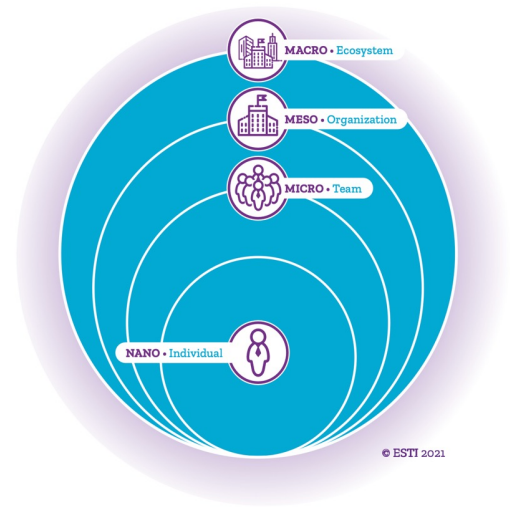




What is the influence of people on all levels of a collaboration?

# Human Centricity in Ecosystems



## About the masterclass

We often hear about working in ecosystems, collaborating with multiple parties, to reach results or innovations. But what is an ecosystem and how do you organize successful collaborations?

During this masterclass you will get answers to the following questions:

- What is an ecosystem, really?
- Which forms are there? What processes?
- Who is part of an ecosystem?
- Which basic agreements do you need for collaborations? Who takes which role?
- Where to start? Which steps to take?
- Who do you need?
- What is the influence of people on ecosystems?
- What does this mean on a macro-, meso-, micro- and nano-level?
- What does it mean for collaborations with the outside world, for the organization, the team and the individual?
- What does it mean for leadership?
- How can you guide this?
- What are good practices of working ecosystems?
- What went well and what did they learn?
- What can you apply directly the next day?

This masterclass is truly a combination of work experience in practice and theory to explain the working principles and models.

You will hear from experienced professionals how they deal with their specific ecosystems. What are the commonalities and what are the differences? On top of that you will get short assignments throughout the day to discover the steps yourself.

## Program information

### Participants:

20 – 250+

### Language:

English and Dutch

### Duration:

1 full day.

The masterclass can travel to any location and is flexible in its set-up.

### For whom?

Professionals from the public and private sector who want to get to know the working principles in ecosystems.

### Good to know:

All ESTI Academy programs can be tailored to the needs and wanted outcomes of the client or partner.

ESTI - the EcoSystem Thinking Institute is a spin-off from Holst Centre, the first open innovation institute of the Netherlands. ESTI is a non-profit foundation that actively generates successful innovations around societal challenges. With practical knowledge, experience and a healthy dose of ecosystem thinking, the team creates solid collaborations. ESTI works based on the principle: shared problems, shared risk and shared results. Real open innovation brought into practice!

## For more information

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