



Launch ecosystem thinking and practicing for your organization

Ecosystem Day Training

About the training

We start with the main question: why are ecosystems important? And what is an ecosystem, how does it work and what does it mean for the organization and the employees? How can it be an opportunity for finding partners and solutions outside? What does it mean for personal development? Learn more about the challenges of working in ecosystems, such as possible conflicting interests and how to deal with them, the required mindsets and capabilities. How can you select people for ecosystem roles and which experiences do other organizations have?

This day is all about onboarding participants for an ecosystem way of thinking. Get inspiration from good practices and get practical tips that can be applied immediately. We are happy to help organizations to put together a day that focuses on working with partners in an open innovation modus and ecosystem thinking.

Example of a program:

Morning

Experience the start of partnering with the outside world with round 1 and 2 of our Ecosystem Game[®]. This is all about getting started and how to build further collaborations.

Masterclass on how the model works in real life.

Afternoon

Next steps in the Ecosystem Game[®] round 3 (creating internal alliances).

Interactive masterclass on what are the necessary ecosystem skills, the leading mindsets and the (organizational) culture elements you need.

Translation of the learnings to your daily practice. Q&A, conclusions and closing the Ecosystem Day.

Program information

Participants:

24 – 48 people

Language:

English and Dutch

Duration:

1 day

For whom?

All organizations both public and private.

Good to know:

All ESTI Academy programs can be tailored to the needs and wanted outcomes of the client or partner.

ESTI - the EcoSystem Thinking Institute is a spin-off from Holst Centre, the first open innovation institute of the Netherlands. ESTI is a non-profit foundation that actively generates successful innovations around societal challenges. With practical knowledge, experience and a healthy dose of ecosystem thinking, the team creates solid collaborations. ESTI works based on the principle: shared problems, shared risk and shared results. Real open innovation brought into practice!

For more information

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