

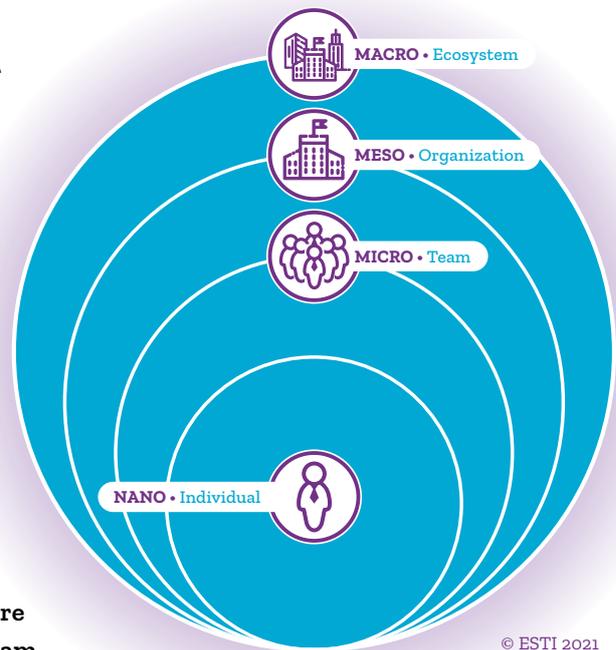
CONFERENCE

HUMAN CENTRIC ECOSYSTEMS

From four levels:
MACRO, MESO, MICRO and NANO

The Conference

What are innovation ecosystems, and more specifically: human centric ecosystems? Why is the shift towards human centricity important and what are the implications on an ecosystem-, organizational-, team- and individual level? Answers to these questions and so much more will be addressed during our Human Centric Ecosystem conference.



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Date:

16TH JUNE 2021
10.00 – 12.30 O'CLOCK

Central Eastern Time (NL)

Broadcast live from the
High Tech Campus in
Eindhoven-NL

Participants

This conference is for:

- leaders in HR on a journey to innovation business partnership,
- innovation leaders who want to be successful in collaborative innovation,
- curious professionals who want to understand the future of innovation.

[SPEAKERS



Your moderator: Rick Wielens / ESTI • Rick is co-founder of ESTI – the EcoSystem Thinking Institute – and has been deeply ingrained in the world of innovation for the last 20 years. He brings proven knowledge and experience about the processes and steps towards building solid successful ecosystems. As CEO for NineSigma Europe, he developed a growing and profitable organization with major brand recognition in the open innovation industry. He co-created a steady string of successful ‘ecosystems of partners’ with over 100-plus large clients such as Siemens, Philips, ASML, Sanofi and AkzoNobel.

Margot Nijkamp / ESTI / The innovation space of ecosystems • Margot is serial entrepreneur and a true pioneer in starting up organizations such as Packard Bell, Intermec, E-One and Holst Centre. Together with Rick she founded ESTI, working on shared problems, shared risk and shared result. Margot has been active in the innovation space for over 30 years and has done research into the human factor of ecosystem-functioning with the modus operandi of open innovation. How can organizations become ecosystem-ready? What is needed in terms of leadership, mindsets and cultural aspects?



Dr. Frank Lekanne Deprez / Nyenrode Business University / Developing 3N (Next Never Normal)-organizations

• Frank is partner at Better Organizations and Associate Professor at the Centre for Strategy, Organization & Leadership of the Nyenrode Business University. He is passionate about reimagining organizations, digital transformation and lifelong people development. Frank currently focuses on the worldwide rise of human centric work-ecosystems in 3N (Next Never Normal)-organizations. A work-ecosystem is a network of connected workspaces – hybrid and remote – being able to cross the boundaries of organizations which serves the people to deliver valuable outcomes through maximizing human contributions.

Lt. Col. Hans van Loon / Ministry of Defence / Creating team safety

• Lt. Lt. Col. Hans van Loon of the Dutch Ministry of Defence has a unique perspective on innovation and teamwork. He speaks from impressive personal experiences and drivers. He takes us through the insights around team dynamics of creating trust in a hostile environment. What if your life is literally on the line? How do you select your crew? And what do you learn from these experiences towards innovation? Hans practices ecosystem thinking and open innovation for MinDef, with initiatives like the Fieldlab SmartBase.



Dr. Mindy Howard / Inner Space Training / Train like an astronaut • Dr. Mindy Howard has set out to passionately achieve her dream of going to space. And it will be happening in the coming years. Mindy holds a PhD in Human Factors Engineering from TU Eindhoven. After leaving the oil industry she has harnessed her academic and professional skills to create the first and only psychological space training program. Her training, Inner Space Training, on what ESTI calls the ‘nano’-level – the individual – is a very powerful tool to create inner change. She has documented her training for non-astronauts in a book, called ‘Blast Off – Train like an astronaut for success on earth’, which you will receive upon registration for the conference.

[TIMELINE

- 09.45 Visitors 'entering' the auditorium
- 10.00 What & why of ecosystems – by [Rick Wielens](#)
- 10.10 The Macro/Ecosystem level – by [Margot Nijkamp](#)
- 10.30 The Meso/Organization level – by [Dr. Frank Lekanne Deprez](#)
- 10.50 The Micro/Team level – by [Lt. Col. Hans van Loon](#)
- 11.10 Coffee-break
- 11.20 The Nano/Individual level – by [Dr. Mindy Howard](#)
- 11.40 Moderated Panel discussion
- 12.00 Q&A

Register today and receive the book "BLAST OFF" by Dr. Mindy Howard. You will absolutely love how this book prepares you for the challenges you face in your life, whether you literally go into space – or just into the unknown. A must read!



Tickets are €35, - including the book "Blast off".

Join us: <https://humancentricecosystems.eventbrite.com>



HIGH TECH CAMPUS
EINDHOVEN



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